

# 2017 HHT Corporate Sponsor & Exhibitor Agreement

## YES! We want to show our support for the HHT community and a cause that is important to us!

Please include the primary point of contact who will be the liaison with Cure HHT for this event and provide the information below exactly as you wish it to appear in the conference program and on event signage.

ORGANIZATION NAME \_\_\_\_\_  
MAILING ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE, POSTAL CODE \_\_\_\_\_  
PHONE, FAX \_\_\_\_\_  
WEBSITE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_  
TITLE \_\_\_\_\_  
MAILING ADDRESS (If different) \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE, POSTAL CODE \_\_\_\_\_  
EMAIL \_\_\_\_\_ DAYTIME PHONE \_\_\_\_\_

### Complimentary Registrant(s)

NAME	EMAIL	DAYTIME PHONE
NAME	EMAIL	DAYTIME PHONE
NAME	EMAIL	DAYTIME PHONE

Permission is granted to Cure HHT to use the company logo to acknowledge sponsorship of this conference in the printed and online newsletter, the conference program, brochure and signage. If applicable, on items related to sponsorship and/or badges.

### SPONSORSHIP (please indicate amount)

- Diamond** \$25,000<sup>1</sup>
- Platinum** \$15,000<sup>1</sup>
- Gold** \$10,000<sup>1</sup>
- Silver** \$5,000<sup>1</sup>
- Bronze** \$2,500<sup>1</sup>

- YES**, we want to reserve a complimentary **exhibit booth**. The attendee will complete the online complimentary registration.
- YES**, we want to reserve a complimentary **literature table** instead of an exhibit booth. No one will be attending from our team.
- NO**, we do not want to reserve a complimentary exhibit booth or literature table.

### EXHIBITORS

- Exhibitor Table** with (1) complimentary registration \$3,000<sup>1</sup>

### UNIQUE SPONSORSHIPS

- Conference Mobile App** \$2,000
- Young Investigator Scholarship Fund** \$1,000

### AGREEMENT

In accordance with the provisions of the Cure HHT (also known as the HHT Foundation) Governing Interaction between Private Enterprise and HHT Sponsored Conferences, Newsletter, and Website, the undersigned (i.e., contact person listed above) hereby makes an application for conference participation which, when accepted by Cure HHT and accompanied by payment, becomes a binding contract. The undersigned also acknowledges that they have read and will abide by the aforementioned policy.

### PAYMENT

Full payment must accompany the HHT Corporate Sponsor & Exhibitor Agreement or it will not be processed. Payment may be made by check in U.S. dollars drawn on a U.S. bank or by credit card.

- Check (made payable to Cure HHT)
- VISA  MasterCard  Discover  American Express

Sponsorship \$ \_\_\_\_\_  
Unique Sponsorship \$ \_\_\_\_\_  
Exhibitor \$ \_\_\_\_\_  
**TOTAL** \$ \_\_\_\_\_

Amount to charge \_\_\_\_\_  
Cardholder Name \_\_\_\_\_  
Card Number, CVC, Expiration Date \_\_\_\_\_  
City, State, Zip Code \_\_\_\_\_

**DEADLINE:** All organization descriptions, logos, ads and sponsorship funds must be received by May 1, 2017 to be included in the conference program.

Email a 50-word description of your organization for publication in the conference program to [conference@curehht.org](mailto:conference@curehht.org).

Include organization name, phone, website, description of products/services exactly as you wish it to appear. Listings are edited as necessary.

**Cure HHT** P.O. Box 329, Monkton, MD 21111 EIN: 22-3115041

t: 410-357-9932 (US) f: 410-472-5559 (US) email: [conference@curehht.org](mailto:conference@curehht.org) conference website: [science.hhtconference.org](http://science.hhtconference.org)

<sup>1</sup> All attendees must complete online registration and must cover their own travel and hotel. Complimentary registration includes all education materials and meals provided throughout the conference.

# Policy Governing Interactions Between Private Enterprise and HHT Sponsored Conferences, Newsletter, and Website

**Cure HHT**, also known as the HHT Foundation International, Inc., welcomes interactions with private enterprise which support the goals of the Foundation. Cure HHT sponsors partially or completely; conferences for patients and scientists, a newsletter, and a website. To ensure continued trust by Cure HHT members in the information made available to them at meetings, in the newsletter, and on the website, the foundation has developed guidelines for interactions between the foundation and private enterprises.

## HHT Conferences

Cure HHT will acknowledge publicly corporate contributors to Foundation sponsored conferences. These acknowledgements will be in the form of tastefully written acknowledgements in the written program and verbally from the podium. Cure HHT will also acknowledge private enterprise sponsors at receptions related to conferences and fund raisers.

Companies making medical devices and medications, which may be helpful to persons with HHT, may make advertising claims of benefit to persons with HHT at the meeting provided there is scientific evidence that such is the case. Scientific evidence is defined as at least one placebo controlled trial in the case of a medication. Medical device makers may make such claims if, in the judgment of Global Research and Medical Advisory Board members with expertise in the area in question, and in the absence of scientific evidence to the contrary, the device is of benefit. If companies wish to make claims of benefit to persons with HHT when scientific evidence as defined above is not available, Cure HHT will ask the company to include a disclaimer that the medication or device has not been proven to be of benefit to HHT patients.

Booths/exhibits sponsored by private enterprises that focus on physicians and scientists attending the meetings are welcome. However they must adhere to the evidentiary standards noted above.

Booths/exhibits sponsored by private enterprise that focus on Cure HHT members are welcome. If they wish to make claims of product benefit to Cure HHT members, they must adhere to the evidentiary standards noted above. Cure HHT will make every effort to maintain the privacy of its members by preventing solicitation of personal information at booths/exhibits at members' meetings. To this end, exhibitors will be allowed to give written information to Cure HHT members that offers the member the option of contacting the private enterprise later and voluntarily revealing any personal information that they wish to divulge, but will not be allowed to ask directly for personal member information at the meeting.

## Newsletter

Cure HHT will acknowledge in its newsletter private enterprises that support the Foundation. Space and manner of presentation will be determined by the newsletter editor. Claims of benefit of products made by private enterprise may appear in the newsletter, but must be supported by the criteria noted above.

## Website

On the website, a written acknowledgement of support by private enterprises will be placed on the main webpage, which refers the page viewer to specific details of the supporting organization on a subsequent page. This information may include the name of the company, its address, phone number and website.

## Disclaimers

It is the policy of Cure HHT not to endorse or support products made by private enterprises that support the Foundation. This policy will be made known to these supporters, and to the members of Cure HHT.

All decisions regarding medical care related to products of supporting private enterprises should be made only after advice and consultation with the member's physician.

## Payment Terms

To confirm Corporate Sponsor participation 100% of payment must accompany signing the Corporate Sponsor Application & Agreement. If any Corporate Sponsors fails to perform any of the term or condition of the contract or fails to observe and abide by these Agreement Conditions/Rules & Regulations, Cure HHT reserves the right to terminate the contract immediately without refund of any monies previously paid. No refunds will be given for sponsorships after acceptance by Cure HHT.

## Cancellation

If Exhibitor participation is canceled by the Exhibitor prior to the published deadline, the Exhibitor will receive a 50% refund for the total amount contracted. If cancellation is made after the published deadline, there will be no refund and Exhibitor participation contracted for must be paid for in full. Cancellations must be directed in writing to Cure HHT.

## Use of Space – General

All marketing activities of each Exhibitor / Sponsor must be confined to the Exhibitor's / Sponsor's allotted area. Exhibitors / Sponsors expressly agree not to hold any activity that, in the sole opinion of Cure HHT, creates a material adverse effect on attendance during the hours of the events. If clarification is needed on a specific activity, please submit it to Cure HHT for approval.

## Exhibitor & Sponsor's Liability and Hold Harmless

Exhibitor/Sponsor releases Cure HHT, also known as the HHT Foundation International, Inc., its contractors and their respective directors, officers, employees, agents and members, and each of them, from any claims, liabilities, losses, damages, costs or expenses relating to or arising out of any injury to any personnel of Exhibitor/Sponsor or to any other person or any loss of or damage to any property of Exhibitor/Sponsor or any other property where such injury, loss, or damage is incident to, arises out of, or is in any way related to Exhibitor's/Sponsor's participation in the event, and the Exhibitor/Sponsor shall be responsible for any such injury, loss, or damage, and any expenses relating thereto. Exhibitor/Sponsor shall indemnify, defend and hold harmless Cure HHT and its contractors, and their respective directors, officers, employees, agents and members, and each of them, from and against all claims, liabilities, losses, damages, costs or expenses, including reasonable attorney's fees and costs of litigation, relating to or arising out of Exhibitor's / Sponsor's participation in the event, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting directly from the sole negligence of either Cure HHT or its contractors. The terms of this provision shall survive the termination or expiration of this agreement.

## Use of Logo

The Cure HHT logo may not be reproduced on any items or documents that will be distributed at the meeting without the express permission of the Cure HHT Executive Office.

## Distribution of Marketing Material

Cure HHT reserves the right to cease distribution of any materials at the Conference which Cure HHT, in its sole discretion, determines are contrary to the best interests of Cure HHT, its members, or the event. All Exhibitor/Sponsor marketing activities must be confined to the Exhibitor's/Sponsor's allotted space.

## IMPORTANT DATES

April 15	Mobile App Materials Due – content, graphic, digital
May 1	Printed Materials Due – content, graphic, digital
June 7	Exhibit Installation begins 4pm
June 8	Conference begins 8am
June 10	Exhibit Dismantling by 6pm